

Brussels/Larnaca, 10 January 2016

Rezidor Hotel Group announces second Radisson Blu in Larnaca, Cyprus

The Rezidor Hotel Group, one of the fastest growing hotel companies in the world and a member of Carlson Rezidor Hotel Group, is pleased to announce its second hotel signing in Cyprus: Radisson Blu Conference and Airport Hotel, Larnaca. Scheduled to open in 2019, the signing grows Rezidor's footprint across Europe to 337 hotels and 73,500 rooms in operation or development.

The island's first airport hotel and conference center, and the country's second international hotel signing in years, will be located just 3km from Larnaca International Airport and will have 180 guest rooms and extensive meetings and events facilities. The hotel also will feature superb leisure facilities including a spa, gym, tennis court and indoor and outdoor swimming pools.

"We are delighted to sign our second hotel in Cyprus and to extend our relationship with Sunnysseeker Hotels, following the signing of our first property in Cyprus in 2015, with JW Pegasus. Cyprus is a market still dominated by local hotel brands. We are adding and growing the international Radisson Blu brand and opening new accommodation options to our customers," said Elie Younes, Executive Vice President & Chief Development Officer of the Rezidor Hotel Group.

"The airport hotel and conference center also will provide a differentiated business opportunity, distinct from the island's traditional leisure segment. The hotel will be the perfect complement to our existing property under construction in the city, the Radisson Blu Hotel & Residence, Larnaca," added Younes.

Larnaca International Airport has recently undergone a €650M upgrade, and the city is home to the second largest commercial port on the island. Future government projects include plans to transform Larnaca port and marina into a major tourist hub and create the largest marina in Cyprus, while capitalizing on the island's recently discovered offshore gas exploration potential.

Marios Polyviou, CEO of Sunnysseeker Hotels, said, "We are pleased to develop our relationship with Carlson Rezidor Hotel Group with the signing of Radisson Blu Conference and Airport Hotel, Larnaca. We believe future demand will only grow with the city's keenly anticipated future plans for tourism development, combined with the appeal of a trusted brand such as Radisson Blu."

Larnaca sits on the southern coast of Cyprus and is the third-largest city in the country, after Nicosia and Limassol. Larnaca City also offers diversified activities, thanks to its strong cultural and historical heritage and the richness of its environment.

For further media information, please contact:

Martin Melzer, Area Communications & Public Relations Manager, Central & Southern Europe
Martin.Melzer@carlsonrezidor.com

Lucie Cardona, Corporate Communications & PR Leader
lucie.cardona@carlsonrezidor.com

About Radisson Blu®

[Radisson Blu®](#) is one of the world's leading hotel brands with nearly 300 hotels in operation in 69 countries and territories. Radisson Blu's vibrant, contemporary and engaging hospitality is characterized by a unique *Yes I Can!*SM service philosophy, and all of its first class hotels offer a range of signature features that are empathetic to the challenges of modern travel, including the 100% Satisfaction Guarantee. Distinguished the world over as the brand with *Hotels Designed to Say YES!*SM, Radisson Blu offers a vivid visual celebration of leading-edge style where the delight is in the detail. Radisson Blu hotels are located in prime locations in major cities, airport gateways and leisure destinations across the world.

Radisson Blu is a part of Carlson Rezidor Hotel Group, which also includes Quorvus Collection, Radisson®, Radisson RED, Park Plaza®, Park Inn® by Radisson and Country Inns & Suites By CarlsonSM. For reservations and more information visit, www.radissonblu.com. Connect with Radisson Blu on social media: @RadissonBlu on [Twitter](#) and [Instagram](#) and [Facebook.com/RadissonBlu](https://www.facebook.com/RadissonBlu).

About The Rezidor Hotel Group

The Rezidor Hotel Group is one of the most dynamic hotel companies in the world and a member of the Carlson Rezidor Hotel Group. The group features a portfolio of approximately 475 hotels in operation or under development with 104,000 rooms in more than 80 countries.

Rezidor operates the core brands **Radisson Blu** and **Park Inn by Radisson** in Europe, the Middle East and Africa (EMEA), along with the Club Carlson loyalty program for frequent hotel guests. In early 2014 and together with Carlson, Rezidor has launched the new brands **Radisson RED** (lifestyle select) and **Quorvus Collection** (luxury). Since 2016, Rezidor has owned 49% of **prizeotel**. Rezidor has an industry-leading Responsible Business Program and was awarded one the World's Most Ethical Companies by the US think tank Ethisphere.

In November 2006, Rezidor was listed on the Nasdaq Stockholm, Sweden. HNA Tourism Group Co., Ltd., a division of HNA Group Co., Ltd., a Fortune Global 500 company with operations across aviation, tourism, hospitality, finance, and online services among other sectors, became the majority shareholder in December 2016.

The corporate office of The Rezidor Hotel Group is based in Brussels, Belgium.

For more information, visit www.rezidor.com
Twitter [@carlsonrezidor](https://twitter.com/carlsonrezidor)
LinkedIn www.linkedin.com/company/2364
Instagram www.instagram.com/rezidor_ourpromise