

NEWS RELEASE



COUNTRY INNS & SUITES BY CARLSON OPENS HOTEL LESS THAN A MILE FROM SHREVEPORT REGIONAL AIRPORT

MINNEAPOLIS (April 17, 2017) – [Country Inns & Suites By Carlson](#)SM, a leading upper midscale hotel brand, today announced the opening of [Country Inn & Suites By Carlson, Shreveport-Airport, LA](#). Located at 5020 Hollywood Avenue, the hotel provides convenience to travelers as it less than a mile from the Shreveport Regional Airport. More than \$1 million was invested in the hotel to upgrade the lobby, guest rooms, business center and fitness center.

“We are pleased to continue our brands growth in Louisiana with the opening of this hotel,” said Jeffrey Freund, senior vice president, Midscale Brands, Americas, Carlson Rezidor Hotel Group. “This hotel’s refreshed look coupled with our brand’s Be Our Guest service philosophy will make guests feel right at home.”

The hotel offers 87 guest rooms and suites. Guests have access to free Wi-Fi, an outdoor swimming pool, a fitness center, business center and the brand’s signature and complimentary, hot Be Our Guest breakfast served daily on classic dining ware. Guests traveling on business can take advantage of the hotel’s business package, which includes special accommodations such as an early check in or late check out.

“We are excited to open our doors under the Country Inns & Suites brand,” said Meहुl Patel, the hotel’s general manager. “Our hotel’s warm and welcoming approach to hospitality, along with its convenient location near the airport is guaranteed to satisfy guests.”

There is plenty to see and do while staying at the hotel. Guests can enjoy the beautiful landscape at Gardens of the American Rose Center, go shopping at the Louisiana Boardwalk, or visit Gators and Friends Alligator Park and Exotic Zoo. There are also several event venues in the area such as CenturyLink Center and the Shreveport Convention Center.

Country Inns & Suites offers caring, consistent and comfortable hospitality delivered with a touch of home. The distinctive product and service innovations, such as the Be Our Guest employee training program have generated tremendous employee engagement scores and high guest satisfaction. For reservations and more information, visit www.countryinns.com.



About Country Inns & Suites By CarlsonSM

[Country Inns & Suites By CarlsonSM](#) is a leading upper midscale hotel brand with over 480 hotels in the United States, Canada, India and Latin America. The brand's Be Our Guest service philosophy encourages employees to serve guests with the same kind and caring spirit given to friends when they are being hosted at home. Signature brand amenities include free high-speed Internet, complimentary hot breakfast served on classic dining ware, fitness centers, a Read It & Return Lending LibrarySM and business centers.

Country Inns & Suites By Carlson is a part of Carlson Rezidor Hotel Group, which also includes Quorvus Collection, Radisson Blu[®], Radisson[®], Radisson RED, Park Plaza[®] and Park Inn[®] by Radisson. For reservations and more information visit, www.countryinns.com. Connect with Country Inns & Suites By Carlson on social media: [@CountryInns](#) on Twitter and [Facebook.com/CountryInns](https://www.facebook.com/CountryInns)

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