



NEWS RELEASE

Brussels/ Świnoujście, 14 July 2017

Radisson Blu Resort opens in Świnoujście, Poland

Radisson Blu, the iconic hotel brand driven by innovation and design, proudly announces the opening of the Radisson Blu Resort, Świnoujście in Poland. The exclusive resort, located just a few meters from the beach, is the first and only upper upscale resort in Świnoujście.

With LEED certification (Leadership in Energy and Environmental Design), the Radisson Blu Resort, Świnoujście is the first five-star hotel in Poland designed and built to meet strict sustainability standards.

"Świnoujście is an excellent addition to our existing portfolio and represents Carlson Rezidor's ambitious expansion plans in Poland," said Yilmaz Yildirimlar, the Senior Area Vice President of The Rezidor Hotel Group's Central and Southern European area. "We are delighted to bring our iconic hotel brand, Radisson Blu, to Świnoujście and unveil this new destination to the world travelers."

Carlson Rezidor Hotel Group currently has 14 hotels in operation or under development in Poland.

The Radisson Blu Resort, Świnoujście has 317 stylish and marine environment inspired rooms, 22 sophisticated junior suites and a contemporary, 100m² presidential suite on the 12th floor. Guests can look forward to some amazing views of the Baltic Sea, the resort's spa & wellness area, an aquapark, a fitness club with its own climbing wall, and an infinity pool on the roof of the city's tallest building. There also is a music club, a bowling alley, plenty of parking spaces, an à la carte and buffet restaurant, a lobby bar and a 13th floor café.

The conference area for business and events covers around 1,000m² and offers the latest technology. For events and receptions, there is a spacious 500m² foyer area.

The owner of the hotel, Jan Wróblewski, is delighted to offer guests access to the sparkling Baltic Sea just 50 meters from the sandy beach.

"Celebrated globally as the original hotel design icon, Radisson Blu is the perfect fit for Świnoujście, well known for its spa and wellness heritage," says Jan Wróblewski. "We are convinced that the Radisson Blu Resort leaves our guests truly delighted and wanting to come back for more from this hidden gem of a destination."

Świnoujście also is known for its beautiful natural experiences as well as cultural and sports opportunities. Concerts, exhibitions and festivals take place year round. The destination can be reached by train, ferry and plane (Heringsdorf Regional Airport). The construction of a tunnel, which will connect the city with the mainland, is planned for 2020.



For more information, visit <https://www.radissonblu.com/en/resort-swinoujscie>

Radisson Blu Resort, Świnoujście, Poland is operated by The Rezidor Hotel Group.

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About The Rezidor Hotel Group

The Rezidor Hotel Group is one of the most dynamic hotel companies in the world and a member of the Carlson Rezidor Hotel Group. The group features a portfolio of 484 hotels with more than 105,000 rooms in operation or under development in 82 countries.

Rezidor operates the core brands Radisson Blu® and Park Inn® by Radisson in Europe, the Middle East and Africa (EMEA), along with the Club CarlsonSM loyalty program for frequent hotel guests. In early 2014 and together with Carlson, Rezidor launched the new brands Radisson RED (lifestyle select) and Quorvus Collection (luxury). In 2016, Rezidor acquired 49% of prizeotel. Rezidor has an industry-leading Responsible Business Program and was named one of the World's Most Ethical Companies by the US think-tank Ethisphere.

In November 2006, Rezidor was listed on the Nasdaq Stockholm, Sweden. HNA Tourism Group Co., Ltd., a division of HNA Group Co., Ltd.-a Fortune Global 500 company with operations across aviation, tourism, hospitality, finance and online services among other sectors-became the majority shareholder in December 2016.

The Rezidor Hotel Group and its brands employ 43,700 people in EMEA and is headquartered in Brussels, Belgium.

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