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## Adrian Oyekanmi appointed as Senior Vice President, Global Strategic Sourcing for Carlson Rezidor Hotel Group

Carlson Rezidor Hotel Group, one of the most dynamic hotel groups in the world, today announced the appointment of Adrian Oyekanmi as Senior Vice President, Global Strategic Sourcing. Adrian will report to Iñigo Capell, Executive Vice President & Global Chief Resources Officer.

Adrian joined Carlson in April 2017 as Vice President, Global Strategic Sourcing. Since then, he has worked to develop and implement a comprehensive strategic sourcing strategy build to improve value proposition for the entire hotel portfolio and its owners, focusing on cost reductions and promoting the company's responsible business practices.

Effective November 13, 2017, Adrian's role becomes global and includes The Rezidor Hotel Group's portfolio across Europe, the Middle East & Africa, in addition to Carlson's portfolio in the USA and Asia Pacific. He will be responsible for building and developing relationships with key strategic vendors, oversee contract negotiation, vendor compliance and accountability across Carlson Rezidor Hotel Group globally. Adrian and his international sourcing and procurement team will support the varied needs of Carlson Rezidor's hotels, owners and corporate offices.

"I am very pleased with the appointment of Adrian Oyekanmi as Carlson Rezidor's new Senior Vice President, Global Strategic Sourcing. Adrian's extensive experience in the hospitality industry and within Carlson Hotels will be invaluable on our mission to continually improve the guest experience and bring value to our owners and investors globally," said Iñigo Capell, Carlson Rezidor's Executive Vice President & Global Chief Resources Officer.

Bringing vast experience of the hospitality industry, Adrian initially joined Carlson Hotels from Starwood Hotels & Resorts. His last role there was as Vice President of Supply Chain, which saw him drive \$100m in annual savings and implement an award-winning procure-to-pay platform across more than 150 hotels in the US, Canada and Mexico. Other assignments at Starwood (taking him as far back as 2000) include Director of Finance and Regional Director of Finance.



He received an International Baccalaureate Diploma from the United World College of the Atlantic, in the United Kingdom, and a BSc degree in Construction Management from Obafemi Awolowo University in Nigeria.

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**About The Rezidor Hotel Group**

The Rezidor Hotel Group is one of the most dynamic hotel companies in the world and a member of the Carlson Rezidor Hotel Group. The group features a portfolio of 479 hotels with over 106,000 rooms in operation or under development in 79 countries.

Rezidor operates the core brands Radisson Blu® and Park Inn® by Radisson in Europe, the Middle East and Africa (EMEA), along with the Club Carlson loyalty program for frequent hotel guests. In early 2014 and together with Carlson, Rezidor launched the new brands Radisson RED (lifestyle select) and Quorvus Collection (luxury). In 2016, Rezidor acquired 49% of prizeotel. Rezidor has an industry-leading Responsible Business Program and was named one the World's Most Ethical Companies by the US think-tank Ethisphere.

In November 2006, Rezidor was listed on the Nasdaq Stockholm, Sweden. HNA Tourism Group Co., Ltd., a division of HNA Group Co., Ltd. – a Fortune Global 500 company with operations across aviation, tourism, hospitality, finance and online services among other sectors – became the majority shareholder in December 2016.

The Rezidor Hotel Group and its brands employ 43,700 people in EMEA and is headquartered in Brussels, Belgium.

For more information, visit [www.rezidor.com](http://www.rezidor.com)

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