

RADISSON JODHPUR DEBUTS IN THE BLUE CITY OF RAJASTHAN, INDIA



Jodhpur, January 31, 2018 – Radisson Jodhpur opened its doors to the magnificent city of Jodhpur today. The hotel is the first Radisson – a brand synonymous with outstanding service and comfort, to open in the city.

“I am delighted to welcome our first Radisson hotel to Jodhpur. The hotel’s architectural grandeur combined with the brand’s service ethos will enthrall guests travelling to the city. We appreciate the commitment that Madhav Heritage has made in this hotel and the trust they have demonstrated in the Radisson brand,” said Raj Rana, chief executive officer, South Asia, Carlson Rezidor Hotel Group.

Strategically located in the center of Jodhpur, the hotel is all set to serve discerning guests with its signature *Yes I Can!*SM service philosophy. Positioned to be a preferred hotel in the upscale segment and the first choice among leisure and business travelers, the hotel is situated two kilometers from the airport and four kilometers from the railway station. It is situated within a radius of five kilometers from international tourist attractions like Ummaid Palace, Birkha Bawri Step Well, Merangarh Fort, Ghanta Ghar and Mandore Garden.

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“We are excited about the opening of Radisson Jodhpur. The hotel’s heritage-inspired rooms come with modern amenities and we are confident that guests will appreciate this combination. We are happy to partner Radisson and are looking forward to capitalize on the brand’s well-earned equity in the market,” said Badriram Jakhar, executive director, Mahadev Heritage Hotel Private Limited.

“The hotel’s city center location surrounded with tourist attractions makes it ideal for business and leisure travelers. We have infused all the necessary elements in the hotel to make it an upscale experience. We are confident that the hotel will offer a memorable stay to guests through its distinctive brand hallmarks”, said Ram Kishore Jakhar, director, Mahadev Heritage Hotel Private Limited.

Spread over around 70,000 square feet, the hotel’s architecture is reminiscent of Rajasthan’s erstwhile culture and style. The hotel constitutes 96 rooms across Superior, Business Class, Studio Suites, Single Bedroom Suite, Two Bedroom Duplex Suites and Presidential Suite categories. Business Class Rooms include a separate living room and Deluxe Suites feature bathtub, powder room, microwave and TV in the separate living room. The hotel also features a state-of-the-art fitness center with modern equipment and a spa service with two treatment rooms for a rejuvenating stay.

Radisson Jodhpur offers a wide selection of delightful dining options including Ekatra, a multicuisine all-day-dining restaurant serving delicacies from around the globe; Abhiras, a rooftop Indian specialty restaurant with modern potpourri of cuisines strewn across India; J Bar, an exclusive terrace grill and bar featuring unique bar-be-que innovations paired with international and IMFL liquor blends and 1459, the confectioneries and pastry shop at the lobby level.

Radisson Jodhpur boasts over 30,000 square feet of total meeting space comprising three banquet halls. Equipped with high-speed, wireless internet and audio-visual support, the meeting space is ideal for corporate conferences, contemporary wedding receptions, reunions and more. The banquet facilities at the hotel also feature a party lawn spread over an area of approximately 14,000 square feet for organising stylish parties.

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About Carlson Rezidor Hotel Group

Carlson Rezidor Hotel Group is one of the world’s largest and most dynamic hotel companies and includes 1,440 hotels in operation and under development with more than 230,000 rooms and a footprint spanning 115 countries and territories. The Carlson Rezidor portfolio includes a powerful set of global brands: Quorvus



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About Radisson Jodhpur

Radisson Jodhpur is strategically located in the center of Jodhpur offering quick and easy access to the airport and railway station. The hotel is proximity to international tourist attractions like Ummaid Palace, Birkha Bawri Step Well, Merangarh Fort, Ghanta Ghar and Mandore Garden. Radisson Jodhpur features 96 rooms across Superior, Business Class, Studio Suites, Single Bedroom Suite, Two Bedroom Duplex Suites and Presidential Suite categories. Delightful dining options include Ekatra, a multicuisine all-day-dining restaurant; Abhiras, the rooftop Indian specialty restaurant; J Bar, exclusive terrace grill and bar; 1459, lobby lounge and bar and Ekatra Pastry Shop. Radisson Jodhpur boasts over 30,000 square feet of total meeting space comprising three banquet halls, a state-of-the-art fitness center and spa for a rejuvenating stay.

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