



CARLSON REZIDOR HOTEL GROUP SIGNS RADISSON ZHENGZHOU, CHINA



Singapore (January 8, 2018) – [Carlson Rezidor Hotel Group](#), one of the world’s largest and most dynamic hotel groups, today announces the signing of a management agreement for Radisson Zhengzhou with Henan Longzhu Hotel Management Co., Ltd. Scheduled to open in the first quarter of 2022, the 210-key property is located at Zhengdong New District, Zhengzhou city in China.

A capital city of Henan province, Zhengzhou is an emerging tier-one city that serves as a hub for the nation’s railroad, aviation, highway, electric power, post and telecommunications. “Zhengzhou is an important economic epicenter in central China. Zhengdong New District has transformed itself into a thriving global metropolitan, an upcoming financial and business hub demonstrating its dynamic drive and vitality in the region,” said Katerina Giannouka, president, Asia Pacific, Carlson Rezidor Hotel Group.



“Carlson Rezidor is confident in the future growth of Zhengzhou and we are honored to partner Henan Longzhu Hotel Management Co., Ltd. in the development of the city.”

Radisson Zhengzhou is strategically located between two core areas, Dragon Lake Financial Center and Ruyi Lake Central Business District (CBD). The hotel is a mere 5 kilometers’ drive away from the city center and Zhengzhou High Speed Railway Station, and 32 kilometers to Zhengzhou International Airport. Its accessible location also connects the hotel to the Henan provincial government’s various offices, Zhengzhou Economic and Technological Development Zone, as well as the Zhengzhou International Convention and Exhibition Center.

Radisson Zhengzhou features an all-day dining restaurant that serves international delights, a Chinese restaurant and a lounge bar. The hotel also offers a business center, ballroom and meeting room.

“We are thrilled to collaborate with Carlson Rezidor to offer Zhengdong New District the service of Radisson as an international hotel brand,” said Mr. Li Guoxuan, chairman and general manager, Henan Longzhu Hotel Management Co., Ltd. “As the new Central Business District of Zhengzhou, the capacity of Zhengdong New District is an urban frontier that is fast accelerating with the diversified development of cultures and businesses in the region. We believe business travelers will benefit from the delightful guest experience provided by Radisson Zhengzhou.”

[Radisson®](#) has become one of the best-recognized hotel brands, offering an upscale hotel experience for business and leisure guests. The World of Radisson features solutions that are empathetic to the challenges of modern travel, including the 100% Guest Satisfaction Guarantee. Radisson has more than 160 hotels located in major urban and suburban settings, leisure destinations, airports, and business districts throughout the Americas, Asia Pacific and the Caribbean. Every staff member has a passion for Yes I Can!SM hospitality, the signature service philosophy of Radisson, which ensures the total wellbeing and satisfaction of each guest.

Carlson Rezidor’s Asia Pacific portfolio has 118 hotels in operation across the region, including 22 Radisson hotels. For more information and development opportunities, please visit www.carlsonrezidor.com.

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About Carlson Rezidor Hotel Group

Carlson Rezidor Hotel Group is one of the world's largest and most dynamic hotel companies and includes 1,440 hotels in operation and under development with more than 230,000 rooms and a footprint spanning 115 countries and territories. The Carlson Rezidor portfolio includes a powerful set of global brands: Quorvus Collection, Radisson Blu®, Radisson®, Radisson RED, Park Plaza®, Park Inn® by Radisson and Country Inns & Suites By CarlsonSM. Guests can benefit from Club CarlsonSM, a program that redefines hotel rewards with a collection of exceptional benefits, services, and privileges at more than 1,000 hotels worldwide. Over 95,000 people are employed in Carlson Rezidor Hotel Group hotel systems and the company is headquartered in Minneapolis, Singapore, and Brussels. For more information, visit www.carlsonrezidor.com and follow on Twitter [@carlsonrezidor](https://twitter.com/carlsonrezidor).

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